

BAA BLUE NOTE

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Black Alumni Association

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Williams

Mission Statement:

- To promote the personal and professional development of African-American Alumni of the Univ. of Michigan Business School.
- To support the Business School and the BBSA in promoting the welfare of African-American students at the Univ. of Michigan.
- To increase the involvement of UMBS African-American Alumni in Business School and University-wide programs and events.

Our website:
www.umbsbaa.org

Officers:

Harry McElroy '78
Chairperson

William Becham '95
Vice-Chairperson

Charizma Williams '02
Secretary

Vincent Harris '94
Treasurer

Black Alumni Have Organized

The UMBS Black Alumni Association has become the first formal UMBS alumni club with a nationwide membership and mission. Two years ago, during the 2000 Spring BBSA Annual Alumni Conference, a small group of alumni gathered and created an organization that has been on the move ever since. We have developed a mission, established regional clubs called "Villages" and have formed strong relationships with the Business School.

The BAA is under the leadership of Chairperson Harry McElroy, MBA '78; Vice-Chair William Beckham, MBA '95; Secretary Charizma Williams, BBA '02; and Treasurer Vincent Harris, MBA '94. Additionally, there are standing committees for Alumni Relations, BBSA Relations, Busi-

ness School Relations, Conference Committee, Finance, Marketing and Communications.

Our accomplishments to-date have been the establishment of by-laws, creation of a UMBS BAA website, activation of Villages in Atlanta, Chicago, Los Angeles, New York, San Francisco and Washington, D.C. and the opening of a dialogue with Dean Robert Dolan. We have a very healthy and cooperative relationship with the team in Alumni Relations. Thanks in part to this relationship, you are receiving our first "Blue



Note" communiqué. We also have received funding for local Village activities and hosted our inaugural Alumni Dinner on Friday, March 8, 2002.

Our next event will be a dinner on Friday, October 25 during reunion weekend. The location will be a fantastic restaurant named Bella Ciao. We hope you are planning to be

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Black Alumni Association Dinner Program Hits the Spot!

During last year's Black Business Student Association (BBSA) Conference, the BAA held its 1st Annual Alumni dinner in downtown Ann Arbor. Every great organization has events that it plans and executes on its own. Up until now, the BAA has only participated in events that were completely

organized by other organizations such as the BBSA. The purpose of the dinner was to provide an opportunity for the BAA to put on an event on its own. The dinner was a huge success. Approximately 25 alumni and faculty, including emeritus professor Dr. Al Edwards, and a BBSA representative were in attendance with classes from 1975 to 2002 represented.



Dean Robert Dolan Meets with BAA

"Dean Dolan makes plans for life long learning as a key plank in his administration."

BAA Business School Relations committee chairperson Isadore King and Harry McElroy met with Dean Dolan on November 29, 2001. They covered the history behind organizing the BAA, shared the mission and vision and defined the organizational structure. The Dean expressed that there is an alignment between the BAA and his vision for the Business School. He indicated that he wants to emphasize 1) life long learning; 2) faculty enrichment and upgrading; 3) value exchange between the Business School and its affiliated enti-

ties.

The Dean, Isadore, Harry and Ann LaCivita representing Alumni Relations discussed potential areas of collaboration between the Business School and the BAA. Some of the areas included:

- Developing a mechanism to keep the Black Alumni connected to the B-School
- Referrals for UMBS boards by the BAA
- Assistance in recruiting

- Contributions to life-long learning/value concept
- Scholarship creation and support for BBSA and MBA students.

The Dean inquired about how he could help and has elected to provide seed funding to our organization. This is very significant at a time when budgets are very tight. The BAA will strive to show that it is worthy of the funding.

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there. We will be featuring the classes of '97, '92, '87, '82, '77 and '72. There will be attendees from other classes as well. The price is \$40. Visit www.bus.umich.edu/reunion2002 to register.

Of course your trip to Ann Arbor will enable you to participate in the rest of the exciting Reunion 2002 program including the

keynote address from Secretary Madeleine K. Albright and the great tailgate party at the B-School.

Visit the website www.bus.umich.edu/reunion2002 also for detailed program information. Also note that the African-American Alumni Council of the U of M Alumni Association



has events planned as well during reunion weekend. Please go to www.umcommunity.com/cc/aaac for more information.

It is very important that the BAA have an updated alumni database. Therefore, please update your data profile online at <http://mtrack.bus.umich.edu/alumni> or by using the third page of this newsletter.

BAA Villages



Consistent with Dean Dolan's life long value concept, the BAA has continued a "Village" program originally created by the BBSA to foster interaction and local benefit for alumni in their location of residence and work. With this program, alumni are encouraged to meet socially and also have more formal activities of a business or community service nature. For example, mem-

bers of the Chicago Village have gathered for sporting events, and also participated in a local food drive. The Villages also support the local UMBS alumni clubs. We have already had village activity in Atlanta, Chicago, Detroit, Los Angeles, New York, and Washington D.C.

The BAA is putting its money where its mouth is by allocating a

significant amount of its budget for Village activity support. If you are interested in starting a Village, supporting activities at an existing Village, or just want support for a local event, please let us know by contacting the BAA Alumni Relations Committee Chairperson, Ralph Johnson, at (216) 987-7593 or ralph_johnson@mckinsey.com.

Alumni Data Profile*



Name: _____

Home Information

Name while at school: _____

Address: _____

Degree & Years: _____

Business Information

Title: _____

City, State, Zip: _____

Company: _____

Phone: _____

Address: _____

Fax: _____

Web Page: _____

City, State, Zip: _____

Instant Messenger: _____

Phone: _____

Preferred Email: _____

Fax: _____

I consent to posting the following information in the Alumni Directory and my class website, if one exist (both are located in M-Track, the password protected portion of the Business School website).

_____ Email and Web Page

_____ Business Contact Information

_____ Home Contact Information

(Please initial)

Comments

Please share your ideas for the future of the BAA organization.

We invite you to select a committee in which to participate. Please circle your choice.

Alumni Outreach:

Ralph Johnson

Business School Relations:

Isadore King

Annual Conference:

Bill Beckham

Communications:

Charizma Williams

BBSA Relations:

Renee Rhoten

Marketing:

Chairperson TBA

Budget and Finance:

Vincent Harris

Please mail your response to:

Black Alumni Association
University of Michigan
Business School
701 Tappan
Ann Arbor, MI 48109-1234

*You can update your information online instead at <http://mtrack.bus.umich.edu/alumni> and/or email your comments to umbsbaa@umich.edu.