

# ANDREW J. HOFFMAN

*revised: 4/26/17*

---

Holcim (US) Professor of Sustainable Enterprise  
Phone: (734) 763-9455; Email: [ajhoff@umich.edu](mailto:ajhoff@umich.edu); Twitter: [@HoffmanAndy](https://twitter.com/HoffmanAndy)  
Web page: <http://www.andrewhoffman.net>

Stephen M. Ross School of Business  
The University of Michigan  
701 Tappan Street, Room R4390  
Ann Arbor, Michigan 48109

## EDUCATION

---

- February 1995* **Massachusetts Institute of Technology** **Cambridge, MA**  
Doctor of Philosophy from the Alfred P. Sloan School of Management and the Department of Civil and Environmental Engineering (inter-departmental degree).
- September 1991* **Massachusetts Institute of Technology** **Cambridge, MA**  
Master of Science in Civil and Environmental Engineering.
- June 1983* **University of Massachusetts** **Amherst, MA**  
Bachelor of Science in Chemical Engineering, Minor in Environmental Sciences.

## ACADEMIC EXPERIENCE

---

- September 2004 to present* **University of Michigan, Stephen M. Ross School of Business** **Ann Arbor, MI**  
**University of Michigan, School of Natural and Resources**  
Holcim (US) Professor of Sustainable Enterprise  
Professor of Management & Organizations; Professor of Natural Resources  
Associate Director, Erb Institute (2004-2010)  
Faculty Director, Erb Institute (2010-2015)  
Education Director, Graham Institute (2015-present)
- September 1997 to August 2004* **Boston University, School of Management** **Boston, MA**  
Associate Professor of Organizational Behavior
- September 1995 to August 1997* **Northwestern University, Kellogg Graduate School of Management** **Evanston, IL**  
Post-Doctoral Fellow; Department of Organizational Behavior

## VISITING POSITIONS

---

- March 2013* **University of Sydney Business School** **Sydney, Australia**
- October 2012* **Beedie School of Business, Simon Fraser University** **Vancouver, Canada**
- Winter 2011* **Sloan School of Management, MIT** **Cambridge, Massachusetts**
- December 2010* **Molson School of Business, Concordia University** **Montreal, Canada**
- November 2010* **Smith School of Enterprise & Environment, Oxford University** **Oxford, England**
- October 2010* **Oikos Institute, University of St. Gallen** **St. Gallen, Switzerland**
- September 2010* **Eidgenössische Technische Hochschule (ETH)** **Zurich, Switzerland**
- June 2008* **University of Cyprus** **Nicosia, Cyprus**
- Fall 2003/04* **Reykjavik University** **Reykjavik, Iceland**
- Summer 2002/03* **Oikos Institute, University of St. Gallen** **St. Gallen, Switzerland**

---

**PROFESSIONAL EXPERIENCE**


---

- January to June 2004 **Meridian Institute** **Washington DC**  
Senior Fellow with the Meridian Institute, working on: (1) promoting discussion among senior industry, government and NGO representatives on the environmental and social implications of nanotechnology; and (2) developing a training program for senior chemical industry executives on constructive engagement with external stakeholders.
- Summer 1993 **Amoco Corporation** **Chicago, IL**  
Analyst for the Amoco Oil Company modeling the expected costs and potential strategies for dealing with the Clean Air Act Amendments and other environmental statutes impacting pipeline operations.
- May 1987 to August 1990 **T & T Construction and Design, Inc.** **Ridgefield, CT**  
Project Superintendent for the construction of custom built estates in southwestern CT. Preparation of estimates, development of schedules, procurement of materials, coordination with architects, engineers, designers and client, staffing and supervision of in-house carpentry crews as well as outside subcontractors. *Major projects completed:* 26,000 sf Victorian home on 180 acre estate; 13,000 sf Oriental home on 18 acre estate; 8,000 sf Country home on 15 acre estate.
- November 1986 To April 1987 **Metcalf & Eddy, Inc.** **Wakefield, MA**  
Environmental Engineering Consultant for projects dealing with hazardous waste management, environmental regulatory compliance and site remediation.
- May 1986 to October 1986 **T & T Construction and Design, Inc.** **Nantucket, MA**  
Independent Carpentry Subcontractor on the construction of a 5,000 square foot home for the CEO of the General Electric Corp.
- April 1984 to April 1986 **US Environmental Protection Agency** **Boston, MA**  
Compliance Engineer for facilities that treat, store, generate or dispose of hazardous waste. Reviewed and drafted RCRA permits, conducted compliance inspections and assisted corporate officials in achieving regulatory compliance.

---

**PUBLICATION HISTORY**


---

**Books**

1. Hoffman, A. (2016) *Finding Purpose: Environmental Stewardship as a Personal Calling*, (Leeds, UK: Greenleaf Publishing).
2. Hoffman, A., et al. (2015) *Academic Engagement in Public and Political Discourse: Proceedings of the Michigan Meeting, May 2015* (Ann Arbor, MI: Michigan Publishing).
3. Hoffman, A. (2015) *How Culture Shapes the Climate Change Debate*, (Palo Alto, CA: Stanford University Press).  
 ✓ *Honorable Mention for the 2016 Best Book Award*, Organizations and Natural Environment Division, Academy of Management.
4. Henn, R. and A. Hoffman (eds.) (2013) *Constructing Green: The Social Structures of Sustainability* (Cambridge, MA: MIT Press).  
 ✓ *Honorable Mention for the 2014 Best Book Award*, Organizations and Natural Environment Division, Academy of Management.
5. Ehrenfeld, J. and A. Hoffman (2013) *Flourishing: A Frank Conversation on Sustainability* (Palo Alto, CA: Stanford University Press).  
 ✓ *Finalist for the 2014 Best Book Award*, Social Issues in Management Division, Academy of Management.
6. Georg, S. and A. Hoffman (eds.) (2013) *Business and the Environment: Critical Perspectives in Business and Management*, Volumes I-IV, (Oxford, UK: Routledge)

7. Bansal, P. and A. Hoffman (eds.) (2012) *The Oxford Handbook on Business and the Natural Environment* (Oxford, UK: Oxford University Press).
8. Hoffman, A. (2010) *Builder's Apprentice: A Memoir* (Ann Arbor, MI: Huron River Press).  
 ✓ Winner of the 2011 Connecticut Book Award.  
 ✓ Finalist for the 2010 IndieFab Award
9. Hoffman, A. and J. Woody (2008) *Memo to the CEO: Climate Change, What's Your Business Strategy?* (Cambridge, MA: Harvard Business Press).  
 ✓ Translated into: Chinese (必看! 绿色战略中的商机, China Machine Press), Danish (*Klimaforandring - Hvad er din forretningsstrategi?*, Gyldendal), and Portuguese (*Mudanças Climáticas: Desafios e Oportunidades Empresariais*, Elsevier and *Alterações Climáticas*, Actual Editoras).
10. Hoffman, A. (2007) *Carbon Strategies: How Leading Companies are Reducing their Climate Change Footprint* (Ann Arbor, MI: University of Michigan Press).  
 ✓ Translated into: Korean (십년 후 기업의 순위를 뒤바꿀 탄소전략, Tendedero).
11. Hoffman, A. and M. Ventresca, (eds.) (2002) *Organizations, Policy and the Natural Environment: Institutional and Strategic Perspectives* (Stanford, CA: Stanford University Press).
12. Hoffman, A. (2001) *From Heresy to Dogma: An Institutional History of Corporate Environmentalism - Expanded Edition*, (Stanford, CA: Stanford University Press).  
 ✓ Winner of the 2001 Rachel Carson Prize, The Society for Social Studies of Science (4S).  
 ✓ Originally published as: Hoffman, A. (1997) *From Heresy to Dogma: An Institutional History of Corporate Environmentalism*, (San Francisco, CA: New Lexington Press, Jossey-Bass Publishers).
13. Hoffman, A. (2000) *Competitive Environmental Strategy: A Guide to the Changing Business Landscape*, (Washington DC: Island Press).
14. Hoffman, A., (ed.) (1998) *Global Climate Change: A Senior Level Dialogue at the Intersection of Economics, Strategy, Technology, Science, Politics and International Negotiation*, (San Francisco: New Lexington Press, Jossey-Bass Publishers).

### National Academies of Sciences Projects

1. National Research Council (2017) *Sackler Colloquia on The Science of Science Communication III* (Washington DC: The National Academies Press): Panel Moderator.
2. National Research Council (2016) *Characterizing Risk in Climate Change Assessments*, (Washington DC: The National Academies Press): Planning Committee Member.
3. National Research Council (2015) *Meeting Brief: Measuring Progress Toward Sustainability - Indicators and Metrics for Climate Change and Infrastructure Vulnerability*, (Washington DC: The National Academies Press): Keynote Speaker.
4. National Research Council (2014) *Climate Change Education: Preparing Future and Current Business Leaders*, (Washington DC: The National Academies Press): Steering Committee Member.
5. National Research Council (2010) *Limiting the Magnitude of Future Climate Change*. (Washington DC: National Academy of Sciences): Contributing Author.
6. National Research Council (2010) *Contributions of the Social and Behavioral Sciences Towards Understanding Climate Change*, (Washington DC: The National Academies Press): Steering Committee Member and Contributing Author.

### Other Research Projects

1. Hoffman, A. (2014) *Director Note: Developing an Effective Climate Change Strategy*, (Washington DC: The Conference Board)
2. National Climatic Data Center (2013) *Executive Forum on Business and Climate*, (Asheville NC: NCDC), Conference Co-Organizer.
3. Wolske, K. and A. Hoffman (2013) *Public Perceptions of High-Volume Hydraulic Fracking and Deep Shale Gas Development*, (Ann Arbor, MI: Graham Institute).

4. Erb Institute/Union of Concerned Scientists (2012) *Increasing Public Understanding of Climate Risks & Choices: Learning from Social Science Research and Practice*, (Contributing Author) (Ann Arbor, MI/Cambridge, MA: Erb Institute/Union of Concerned Scientists).
5. China Council for International Cooperation on Environment and Development/Environmental Defense Fund (2011) *Practices and Innovation of Green Supply Chains*, (Contributing Author) (Shanghai, China: CCICED/EDF).
6. The Climate Group (2010) *American Innovation: Manufacturing Low Carbon Technologies in the Midwest US*, (Contributing Author) (Chicago, IL: The Climate Group).
7. Lowitt, E., A. Hoffman, J. Walls and A. Caffrey (2009) *Sustainability and its Impact on the Corporate Agenda*, (Boston, MA: Accenture LLP and Geneva, Switzerland: World Business Council for Sustainable Development).
8. Berthon, B., E. Lowitt and A. Hoffman (2009) *Compatible Aims: Sustainability and High Performance*, (Boston, MA: Accenture LLP).
9. The Climate Group (2008) *Breaking the Climate Deadlock Report: A Global Deal for Our Low Carbon Future*, Report prepared for Tony Blair and submitted to the G8 Hokkaido Toyako Summit. (Contributing Author) (London, UK: The Climate Group).
10. Hoffman, A. (2006) *Getting Ahead of the Curve: Corporate Strategies that Address Climate Change*, (Arlington, VA: The Pew Center on Global Climate Change).

#### Articles: Under Review or In Development

1. Wooten M. and A. Hoffman (*forthcoming*) "Organizational fields: Past, present and future" for *Sage Handbook of Organizational Institutionalism*.
2. Jennings, D. and A. Hoffman (*forthcoming*) "Institutional theory and the natural environment: Building research through tensions and paradox" for *Sage Handbook of Organizational Institutionalism*.
3. Schifeling, T. and A. Hoffman (*under review*) "Bill McKibben effect: Shifting the institutional debate on climate change through the radical flank." *Organization & Environment*
4. Hoffman, A., and D. Jennings (*under review*) "Conceptualizing archetypal Anthropocene societies: An institutional framework," *Organization*
5. Lubchenco, J., B. Smith, A. Barner, L. Cemy-Chipman, B. Lewenstein and A. Hoffman (*in development*) "The new social contract for science,"
6. Coleman, C., P. Misutka, P.D. Jennings and A. Hoffman (*in development*) "Maintaining logics under pressure for change: Business as usual in Alberta's oil sands,"

#### Articles: Academic

1. Hoffman, A. (2016) "Plugging a leaky ship: Modeling the organizational obstacles to sustainable practices," *Academy of Management Discoveries*, 3(1): 93-94.
2. Hoffman, A. (2016) "Academia's emerging crisis of relevance and the consequent role of the engaged scholar," *Journal of Change Management*, 16(2): 77-96.
3. Hoffman, A. and P.D. Jennings (2015) "Institutional theory and the natural environment: Research in (and on) the Anthropocene," *Organization & Environment*, 28(1): 8-31.
4. Hoffman, A., C. Corbett, N. Joglekar and P. Wells (2014) "Industrial ecology as a source of competitive advantage," *Journal of Industrial Ecology*, 18(5): 597-602.
5. Haigh, N. and A. Hoffman (2014) "The new heretics: Hybrid organizations and the challenges they present to corporate sustainability," *Organization & Environment*, 27(3): 223-241.
6. Bertels, S., A. Hoffman, A. and R. DeJordy (2014) "The varied work of challenger movements: Identifying challenger roles in the U.S. environmental movement," *Organization Studies*, 35(8): 1171-1210.
7. Hoffman, A. (2013) "Academic engagement in public and political discourse: Establishing the rules of the game," *Michigan Journal of Sustainability*, 1(1): 5-13.
8. Walls, J. and A. Hoffman (2012) "Exceptional boards: Environmental experience and positive deviance from institutional norms," *Journal of Organizational Behavior*, 34(2): 253-271.
9. Haigh, N. and A. Hoffman (2012) "Hybrid organizations: The next chapter in sustainable

- business,” *Organizational Dynamics*, 41(2): 126-134.
10. Hoffman, A. (2011) “The growing climate divide,” *Nature Climate Change*, 1(4): 195-196.
  11. Hoffman, A. (2011) “Talking past each other? Cultural framing of skeptical and convinced logics in the climate change debate.” *Organization & Environment*, 24 (1): 3-33.  
✓ Winner of the 2014 *Organization & Environment* Best Paper Award.
  12. Hoffman, A. and P.D. Jennings (2011) “The BP oil spill as a cultural anomaly? Institutional context, conflict and change,” *Journal of Management Inquiry*. 20 (2): 100-112.  
✓ Winner of the 2011 *Journal of Management Inquiry* “Breaking the Frame” Best Paper Award.
  13. Hoffman, A. (2011) “The culture and discourse of climate skepticism,” *Strategic Organization*, 9(1): 77-84.  
✓ Winner of the 2016 *Best SO!apbox Essay Award*, *Strategic Organization*.  
✓ Reprinted in the *SO! Social Issue Collection*, *Strategic Organization*, December 2015
  14. Hoffman, A. (2010) “Climate change as a cultural and behavioral issue: Addressing barriers and implementing solutions,” *Organizational Dynamics*, 39 (4): 295-305.
  15. Hoffman, A. and R. Henn (2008) “Overcoming the social and psychological barriers to green building,” *Organization & Environment*, 21 (4): 390-419.  
✓ Reprinted in: Jermier, J. (ed.) (2013) *Corporate Environmentalism and the Greening of Organizations*, (Thousand Oaks, CA: Sage Publications).
  16. Sandelands, L. and A. Hoffman (2008) “Sustainability, faith and the market,” *Worldviews: Global Religions, Culture and Ecology*, 12: 129-145.
  17. Barnett, M. and A. Hoffman (2008) “Beyond corporate reputation: Managing reputational interdependence,” special issue co-editors in *Corporate Reputation Review*, 11 (1): 1-9.
  18. Hoffman, A. (2006) “Let’s put Malcolm Gladwell out of business,” *Journal of Management Inquiry*, 15 (4): 410-411.
  19. Hoffman, A. and L. Sandelands (2005) “Getting right with nature: Anthropocentrism, ecocentrism and theocentrism,” *Organization & Environment*, 18 (2): 141-162.
  20. Hoffman, A. (2004) “Reconsidering the role of the practical-theorist: On (re)connecting theory to practice in organizational theory,” *Strategic Organization*, 2 (2): 213-222.
  21. Howard-Grenville, J. and A. Hoffman (2003) “The importance of cultural framing to the success of social initiatives in business,” *Academy of Management Executive*, 17 (2): 70-84.
  22. Hoffman, A. (2003) “Linking social systems analysis to the industrial ecology framework,” *Organization & Environment*, 16 (1): 66-86.
  23. Wade-Benzoni, K., A. Hoffman, L. Thompson, D. Moore, J. Gillespie and M. Bazerman (2002) “Barriers to resolution in ideologically based negotiations: The role of values and institutions,” *Academy of Management Review*, 27 (1): 41-57.  
✓ Finalist for the 2002 *AMR* Best Paper of the Year Award.
  24. Hoffman, A., H. Riley, J. Troast and M. Bazerman (2002) “Cognitive and institutional barriers to new forms of cooperation on environmental protection: Insights from Project XL and Habitat Conservation Plans,” *American Behavioral Scientist*, 45 (5): 820-845.
  25. Hoffman, A. and W. Ocasio (2001) “Not all events are attended equally: Toward a middle-range theory of industry attention to external events,” *Organization Science*, 12 (4): 414-434.
  26. Hoffman, A. (2001) “Linking organizational and field level analyses: The diffusion of corporate environmental practice,” *Organization & Environment*, 14 (2): 133-156.
  27. Hoffman, A. (1999) “Institutional evolution and change: Environmentalism and the US chemical industry,” *Academy of Management Journal*, 42 (4): 351-371.  
✓ Reprinted in: Lyon, T., D. Diermeier and G. Dowell (eds.) (2014) *Corporate Sustainability*, (Thousand Oaks, CA: Sage Publications).
  28. Hoffman, A. and M. Ventresca (1999) “The institutional framing of policy debates: Economics versus the environment,” *American Behavioral Scientist*, 42 (8): 1368-1392.
  29. Hoffman, A., J. Gillespie, D. Moore, K. Wade-Benzoni, L. Thompson and M. Bazerman (1999) “A mixed-motive perspective on the economics versus environment debate,” *American Behavioral Scientist*, 42 (8): 1254-1276.

30. Bazerman, M. and A. Hoffman (1999) "Sources of environmentally destructive behavior: Individual, organizational and institutional perspectives," *Research in Organizational Behavior*, 21: 39-79.
31. Hoffman, A. (1996) "Trends in corporate environmentalism: The chemical and petroleum industries, 1960-1993," *Society & Natural Resources*, 9 (1): 47-64.
32. Hoffman, A. (1996) "Technology strategy in a regulation-driven market: Lessons from the US Superfund program," *Business Strategy & the Environment*, 5 (1): 1-11.
33. Hoffman, A. (1993) "The importance of fit between individual values and organizational culture in the greening of industry," *Business Strategy & the Environment*, 2 (4): 10-18.
34. W. Conner, A. Lane and A. Hoffman (1984) "Measurement of the morphology of high surface area solids: Hysteresis in mercury porosimetry," *Journal of Colloid & Interface Science*, 100 (1): 185-193.

### **Articles: Professional**

1. Hoffman, A. (2015) "Laudato Si' and the role of religion in shaping humanity's response to climate change," *Solutions*, 6(5): 40-47.
2. Hoffman, A. (2015) "The Pope's encyclical letter and its implications for business," *Environment* 57(6): 12-16.
3. Hoffman, A. (2015) "Sustainability: How to get from here to there," *Leadership Excellence Essentials*, March, 15-16.
4. Ehrenfeld, J. and A. Hoffman (2013) "Sustainability 2.0: Sustainability is dead, long live sustainability," *Solutions*, 4(3)(June): 1.
5. Hoffman, A. (2013) "How to fix the broken debate on climate change," *Footnote*<sup>1</sup>, May 1.
6. Hoffman, A. (2012) "Climate science as culture war," *Stanford Social Innovation Review*, 10(4): 30-37.
  - ✓ Winner of: the 2013 Maggie Award, Best Feature Article in a Trade Journal.
  - ✓ Reprinted as: Hoffman, A. (2013) "Climate science as culture war," *The European Financial Review*, January: 45-49.
7. Hoffman, A. and P.D. Jennings (2012) "The social and psychological foundations of climate change," *Solutions*, 3(4)(July): 58-65.
8. Hoffman, A. (2009) "Shades of green," *Stanford Social Innovation Review*, Spring: 40-49.
9. Hoffman, A. and A. James (2009) "America's emerging energy renaissance," *Power and Energy Solutions*, June: 38-41.
10. Hoffman, A. (2007) "If you're not at the table, you're on the menu," *Harvard Business Review*, October: 34-35.
11. Hoffman, A. (2005) "Climate change strategy: The business logic behind voluntary greenhouse gas reductions," *California Management Review*, 47 (3): 21-46.
12. Hoffman, A. (2005) "The 'carbon cartel' or wise capitalists: What is going on with voluntary greenhouse gas reductions?" *American Bar Association Air Quality Newsletter*, 9 (1) (November): 3-7.
13. Hoffman, A. (2004) "Winning the greenhouse gas game," *Harvard Business Review*, April: 20-21.
14. Hoffman, A. (2002) "Examining the rhetoric: The strategic implications of climate change policy," *Corporate Environmental Strategy*, 9 (4): 329-337.
15. Hoffman, A. (2002) "Environmental strategy: Emerging market for consulting services," *Consulting to Management*, 13 (4): 15-24.
16. Hoffman, A. (2001) "Businesses might not like Kyoto Treaty, but they'll like uncertainty even less," *Boston Business Journal*, 21 (38): 38, 41.
17. Davidson, S. and A. Hoffman (2000) "Educating our future leaders: The unique needs of the health care field demand that its leaders have specialized training," *Health Forum Journal*, 43 (5): 13-17.
18. Hoffman, A. (2000) "Integrating environmental and social issues into corporate practice," *Environment*, 42 (5): 22-33.

19. Hoffman, A. (1998) "Environmental management strategy: Now it's a core business issue," and "Global climate change: The mother of all environmental business issues," *The Manager*, Fall: 37-38.
20. Hoffman, A., M. Bazerman and S. Yaffee (1997) "Balancing business interests and endangered species protection," *Sloan Management Review*, 39(1): 59-73.
21. Hoffman, A. (1996) "A strategic response to investor activism," *Sloan Management Review*, 37(2): 51-64.
22. Hoffman, A. (1996) "Environmental management withers away," *Tomorrow*, 6(2): 60-61.
23. Hoffman, A. (1995) "The many faces of environmental stewardship," *Chemical Week*, 157(1): 63-65.
24. Hoffman, A. (1995) "An uneasy rebirth at Love Canal," *Environment*, 37(2): 4-9, 25-31.
25. Hoffman, A. (1994) "Organizational change and the greening process at Amoco," *Total Quality Environmental Management*, 4(1): 1-21.
26. Hoffman, A. (1994) "Love Canal lives," *E Magazine*, 5(6): 19-22.
27. Hoffman, A. (1994) "34 years of environmental strategy: A history of environmental coverage in Chemical Week," *Chemical Week*, 155(7): 27, 30, 31, 34, 35, 40, 41, 44.
28. Hoffman, A. (1993) "Weighing the pros and cons: Jumping into hazardous waste," *Construction Business Review*, 3(4): 64-70.
29. Hoffman, A. (1993) "Who loves Love Canal?" *Tomorrow*, 3(3): 58-64.
30. Hoffman, A. (1992) "Strategic alliances for the hazardous waste remediation market," *Construction Business Review*, 2(1): 56-71.
31. Hoffman, A. (1992) "Teaching old dogs new tricks: Creating incentives for industry to adopt pollution prevention," *Pollution Prevention Review*, 3(1): 1-11.
32. Hoffman, A. (1992) "Risky business: Commercializing remediation technologies fraught with incentives, obstacles," *Hazmat World*, 5(2): 47-53.
33. Hoffman, A. and H. Taylor (1991) "Interview of Ira Leighton, Chief, CT. Waste Management Branch, US EPA, Region 1," *Construction*, Spring: 13-17.

### Book Chapters

1. Hoffman, A. (2017) "The evolving focus of business sustainability education," *State of the World. Earth Ed: Rethinking Education on a Changing Planet* (Washington DC: Island Press): 279-288.
2. Hoffman, (2016) "Communicating about climate change with corporate leaders and stakeholders." In M. Nisbet (ed.) *Oxford Encyclopedia of Climate Change Communication*, Oxford, UK: Oxford University Press, DOI: 10.1093/acrefore/9780190228620.013.410.
3. Hoffman, A. and J. Ehrenfeld (2015) "The fourth wave: Business management and business education in the age of the Anthropocene." In E. Lawler, S. Mohrman and J. O'Toole (eds) *Corporate Stewardship: Organizing for Sustainable Effectiveness*, Sheffield, UK: Greenleaf Publishing): 228-246.
4. Misutka, P., C. Coleman, P.D. Jennings, and A. Hoffman (2013) "Processes for retrenching logics: The Alberta oil sands case, 2008-2011," in M. Lounsbury and E. Boxenbaum (eds.), *Research in the Sociology of Organizations: Institutional Logics in Action*, (Bingley, UK: Emerald Group Publishing): 131-163.
5. Hoffman, A. (2013) "Climate debate in word clouds: The conflicting discourse of climate change," in K. Blair, R. Murphy and J. Almjeld (eds), *Cross Currents: Cultures, Communities, Technologies* 1<sup>st</sup> edition (New York, NY: Cengage Learning): 323-325.
6. Hoffman, A. and S. Georg (2013) "A history of research on business and the natural environment: Conversations from the field," in S. Georg and A. Hoffman (eds.) *Business and the Environment: Critical Perspectives in Business and Management*, Volume I (Oxford, UK: Routledge): 1-58.
7. Hoffman, A., K. Badiane and N. Haigh (2012) "Hybrid organizations as agents of positive social change: Bridging the for-profit & non-profit divide," in Karen Golden-Biddle and Jane Dutton (eds). *Using a Positive Lens to Explore Social Change and Organizations: Building a Theoretical and Research Foundation* (New York: Routledge, Taylor and Francis Group): 131-153.
8. Hoffman, A. and P. Bansal (2012) "Retrospective, perspective and prospective: Introduction," in

- Pratima Bansal and Andrew Hoffman (eds.) *The Oxford Handbook on Business and the Natural Environment* (Oxford, UK: Oxford University Press): 3-28.
- ✓ Reprinted in: Jermier, J. (ed.) (2013) *Corporate Environmentalism and the Greening of Organizations*, (Thousand Oaks, CA: Sage Publications).
9. Hoffman, A. and N. Haigh (2011) "Positive deviance for a sustainable world: Linking sustainability and positive organizational scholarship," in Kim Cameron and Gretchen Spreitzer (eds) *Handbook of Positive Organizational Scholarship* (Oxford, UK: Oxford University Press): 953-964.
  10. Henn, R. and A. Hoffman (2011) "LivingHomes," in J. Hamschmidt & M. Pirson (eds.), *Case Studies in Social Entrepreneurship and Sustainability, The Oikos Collection Volume 2* (Sheffield, UK: Greenleaf Press): 370-416.
  11. Hoffman, A. (2010) "Reconciling professional and personal value systems: The spiritually motivated manager as organizational entrepreneur," in R. Giacalone & C. Jurkiewicz (eds) 2<sup>nd</sup> edition, *The Handbook of Workplace Spirituality and Organizational Performance* (New York: M.E. Sharpe): 155-170.
 

✓ Originally published as: Hoffman, A. (2003) "Reconciling professional and personal value systems: The spiritually motivated manager as organizational entrepreneur," R. Giacalone & C. Jurkiewicz (eds). 1<sup>st</sup> edition. *The Handbook of Workplace Spirituality and Organizational Performance* (New York: M.E. Sharpe): 193-208.
  12. Hoffman, A. and S. Bertels (2010) "Who is part of the environmental movement? Assessing network linkages between NGOs and corporations" in T. Lyon (ed). *Good Cop Bad Cop: Environmental NGOs and their Strategies toward Business* (Washington DC: Resources for the Future Press): 48-69.
  13. Hoffman, A. and J. Woody (2008) "Winners and losers in a carbon constrained world," in *Six Critical Conversations about Business and the Environment*, (Cambridge, MA: Harvard Business Review Green): 41-50.
  14. Wooten, M. and A. Hoffman (2008) "Organizational fields: Past, present and future," in R. Greenwood, C. Oliver, K. Sahlin and R. Suddaby (eds.) *The SAGE Handbook of Organizational Institutionalism* (London: Sage Publications): 130-148.
  15. Hoffman, A. and M. Bazerman (2007) "Changing practice on sustainability: Understanding and overcoming the organizational and psychological barriers," in S. Sharma, M. Starik and B. Husted (eds.) *Organizations and the Sustainability Mosaic: New Perspectives in Research on Corporate Sustainability*, (Northampton, MA: Edward Elgar): 84-105.
  16. Howard-Grenville, J., A. Hoffman and CB Bhattacharya (2007) "Who can act on sustainability issues? Corporate capital and the configuration of organizational fields as enablers," in S. Sharma, M. Starik and B. Husted (eds.) *Organizations and the Sustainability Mosaic: New Perspectives in Research on Corporate Sustainability*, (Northampton, MA: Edward Elgar): 193-215.
  17. Hoffman, A. (2007) "The coming market shift: Climate change and business strategy," in K. Tang and R. Yoeh (eds.) *Cut Carbon, Grow Profits: Business Strategies for Managing Climate Change and Sustainability*, (London: Middlesex University Press): 101-118.
  18. Hoffman, A. (2005) "Business decisions and the environment: Significance, challenges, and momentum of an emerging research field," in G. Brewer and P. Stern (eds.) *Decision Making for the Environment: Social and Behavioral Science Research Priorities*. (Washington DC: National Research Council, National Academies Press): 200-229.
  19. Bazerman, M. and A. Hoffman (2003) "Applying the insights of Walton and McKersie to the environmental context," in T. Kochan & D. Lipsky (eds.) *Negotiations and Change: From the Workplace to Society*, (Ithaca, NY: Cornell University Press): 257-268.
  20. Troast, J., A. Hoffman, H. Riley and M. Bazerman (2002) "Institutions as barriers and enablers to negotiated agreements: Institutional entrepreneurship and the Plum Creek Habitat Conservation Plan." in A. Hoffman & M. Ventresca (eds.) *Organizations, Policy and the Natural Environment: Institutional and Strategic Perspectives* (Stanford, CA: Stanford University Press): 235-261.
  21. Hoffman, A. (1998) "The long road to institutional change," in A. Hoffman (ed.) *Global Climate Change: A Senior Level Dialogue at the Intersection of Economics, Strategy, Technology,*



- Science, Politics and International Negotiation*, (San Francisco: The New Lexington Press, Jossey-Bass Publishers): 215-218.
22. Hoffman, A. (1998) "The importance of organizational change management for environmental decision making," in K. Sexton, A. Marcus, W. Easter, D. Abrahamson & J. Goodman (eds.) *Better Environmental Decisions: Strategies for Governments, Businesses and Communities*. (Washington DC: Island Press): 245-266.
  23. Hoffman, A. and J. Ehrenfeld (1998) "Corporate environmentalism, sustainability and management studies," in N. Roome (ed.) *Environmental Strategies for Industry: The Future of Corporate Practice*, (Washington DC: Island Press): 55-73.
  24. Hoffman, A. (annually from 1997 to 2007) "Environmental pollution," in D. Stille (ed.) *The Worldbook Yearbook*, (Chicago: World Book, Inc.).

### Articles about Professor Hoffman's Work

1. Wallsgrove, R. (2016) "What can the abolition of slavery teach us about climate change? Local action in the liquefied natural gas controversy," *University of Hawai'i Law Review*, 35: 687-714.
2. Dizikes, P. (2015) "Emotionally overheated: Getting to a solution on climate change is as much about feelings as facts," *Technology Review*, December 22.
3. Arévalo, C. (2015) "Los consejeros delegados necesitan un juramento hipocrático," *Bellena Blanca*, March.
4. Waddock, S. (2015) *Intellectual Shamans: Management Academics Making a Difference* (Cambridge, UK: Cambridge University Press).
5. Kline, M. (2014) "Why systems thinking is the next step in sustainability," *Inc.com*, October 23.
6. \_\_\_\_\_ (2013) "It's not the science, stupid!" *The Wilson Quarterly*, Winter
7. Resnick, B. (2011) "A conversation with Andrew J. Hoffman, Professor of Sustainable Enterprise," *The Atlantic*, December 15.
8. Diez, D. (2011) "The culture cure," *Interbrand IQ*, 2: 14-15.
9. Bunch, R. (2011) "From status quo to new world order: The lessons BP didn't teach us and Japan's resilient energy future," *Triple Pundit*, April 28.
10. Barringer, F. (2011) "Q&A: Taking on climate skepticism as a field of study," *New York Times*, April 9.
11. Walsh, B. (2011) "Why dismissing climate skeptics – even when they're wrong – is a bad idea," *Time Magazine*, March 8.
12. Lehman, E. (2011) "Snubbing skeptics threatens to intensify climate war, study says," *New York Times*, March 8.
13. \_\_\_\_\_ (2011) "Changing how we do climate change," *MIT Sloan Experts: Commentary on Today's Business Issues*, February 23.
14. Halbert, J. (2011) "Incremental? Yes. But a growing role for social sciences in climate change dialog," *Yale University Forum on Climate Change and the Media*, February 16.
15. Lehman, E. (2010) "Can social scientists ease the nation's rift over climate change?" *Scientific American*, November 15.
16. McDermitt, M. (2010) "Andy Hoffman: Climate change, like slavery, needs a true cultural shift to stop it," *Huffington Post*, October 29.
17. Fischer, D. (2010) "Climate change requires shift similar to smoking, slavery - professor," *Daily Climate*, October 28.
18. Broder, J. (2010) "A cultural barrier to action on climate change," *New York Times*, October 27.

### Print Essays and Editorials

1. Hoffman, A. (2017) "In praise of 'B' journals: Academic publishing is becoming more about establishing a pecking order and less about pursuing knowledge," *Inside Higher Education*. March 27.
2. Hoffman, A. (2015) "Isolated scholars: Making bricks, not shaping policy," *The Chronicle of Higher Education*, February 9.
3. Hoffman, A. (2012) "Warm spring weather and global warming: If scientists could only be so persuasive," *Christian Science Monitor*, March 21.

4. Hoffman, A. and P. Frumhoff (2012) "On climate change, society trails science," *Philadelphia Inquirer*, February 27.
5. Hoffman, A. and P. Frumhoff (2012) "Toward one America on climate change," The McClatchy Group: *Miami Herald, Olympian, Sacramento Bee, Kansas City Star, San Luis Obispo Tribune, Idaho Statesman, Sun Herald*, and *Bradenton Herald*, February 23.
6. Hoffman, A. (2011) "Don't ignore climate skeptics. Talk to them differently," *Christian Science Monitor*, June 24.
7. Hoffman, A. (2010) "A new era of climate change consciousness," *Fast Company*, February 17.
8. Hoffman, A. (2009) "The limits of carbon pricing: Can high prices alone cut emissions?" *Business Week*, November 18.
9. Hoffman, A. (2009) "Not 'green' jobs. Just jobs," *Corporate Responsibility Officer*, Summer: 46-47.
10. Hoffman, A. (2009) "Deconstructing the ivory tower: Business schools' reliance on theory-driven research ignores the pressing needs of real-world managers" *Corporate Responsibility Officer*, January/February: 44-46.
11. Hoffman, A. (2008) "Climate change: Calling the fossil fuel abolitionists," *Ethical Business*, May 28.
12. Hoffman, A. (2008) "Climate change: Triggering an early strike on CO<sub>2</sub>," *Corporate Responsibility Officer*, March/April: 48-49.
13. Hoffman, A. (2008) "The optimistic environmentalist," *Carbon Business*, Spring: 14-16.
14. Hoffman, A. (2007) "Down in Front: Business is already acting on the climate threat -- and waiting for Washington to catch up," *Grist*, February 1.
15. Hoffman, A. (2007) "Consensus builds to create limits on carbon emissions. Urgency on climate change stirs firms to demand change," *Detroit News*, November 14: 11A.
16. Hoffman, A. (2007) "Bean counters, Not tree huggers," *Dividend*, Spring: 32-33.
17. Hoffman, A. (2006) "The real thing: Coca-Cola learns a tough lesson about corporate sustainability," *Grist*, September 5.
18. Hoffman, A. and T. Lyon (2005) "Fighting global warming helps MI. Jobs: If Bush won't take action on climate change, business, labor and other groups will do it for him," *Detroit News*, July 15: 11A.
19. Hoffman, A. (1999) "Environmental education in business school," *Environment*, 41 (1): 4-5.
20. Hoffman, A. (1993) "The US hazardous waste legacy," *Environment*, 35(1): 4-5.

### Web Essays and Blogs

1. "Trump, carbon neutrality and the next phase of business sustainability," *The Conversation*, December 11 (2016).
2. "How to bridge the political divide at the holiday dinner table," *The Conversation*, November 22 (2016).
3. "What is your theory of change?" *Huffington Post*, November 22 (2016).
4. "Climate change and the presidential race: Lessons from the Reagan years," *The Conversation*, September 27 (2016).
5. "What is your model of leadership?" *Huffington Post*, September 19 (2016).
6. "Why academics are losing relevance in society – and how to stop it," *The Conversation*, September 5 (2016).
7. "The 'Great Work' of business sustainability," *Corporate Eco Forum EcoInnovator*, June 27 (2016).
8. "Science communicators or science mediators?" *Leopold Leadership 3.0*, June 22 (2016).
9. "The limits of intellectual reason in our understanding of the natural world," *The Conversation*, June 1 (2016)
10. "Finding purpose: The solution-driven business," *Greenbiz*, May 28 (2016)
11. "Pursuing a life of meaning," *The Huffington Post (Great Work Cultures)*, May 24 (2016)
12. "Sustainability: How do we get from here to there (Part 2)," *Mitchell Foundation Blog*, May 24 (2016)

13. "Finding purpose: Environmental stewardship as a personal calling," *The Huffington Post (ARCS)*, May 18 (2016)
14. "Sustainability: How do we get from here to there (Part 1)," *Mitchell Foundation Blog*, May 17 (2016)
15. "Finding your purpose," *Vistage*, May 13 (2016)
16. "Eco-authenticity: Advocating for a low carbon world while living a high carbon lifestyle," *The Conversation*, March 31 (2016)
17. "How driverless vehicles will redefine mobility and change car culture," *The Conversation*, February 24 (2016.)
18. "Seven market signals that business needs before it embraces the Paris Climate Agreement," *The Conversation*, December 16 (2015).
19. "Breaking the link between a conservative worldview and climate skepticism," *The Conversation*, October 29 (2015).
20. "Pope Francis goes to Washington – but speaks past the politicians," *The Conversation*, September 25 (2015).
21. "Capitalism must evolve to solve the climate crisis," *The Conversation*, September 16 (2015).
22. "Where did all the conservative environmentalists go?" *The Conversation*, August 7 (2015).
23. "The pope, climate change and the cultural dimensions of the Anthropocene," *The Conversation*, July 17 (2015).
24. "Pope encyclical on 'ecological crisis' asks us to examine our deepest values and beliefs," *The Conversation*, June 18 (2015).
25. "American universities: Reclaiming our role in society," *The Conversation*, June 1 (2015).
26. "It's not just what you know; it's what you believe," *Perspective: Sustainability Blog from the Erb Institute*, May 1 (2015).
27. "Finding your model of leadership and change," *Perspective: Sustainability Blog from the Erb Institute*, April 17 (2015).
28. "The Pope as messenger: Making climate change a moral issue," *The Conversation*, April 10 (2015) (with Jenna White).
29. "Making bricks, not shaping policy," *Organizations and the Natural Environment Blog*, April 6 (2015).
30. "Social sciences are best hope for ending debates over climate change," *The Conversation*, April 2 (2015).
31. "A renewed focus and tone for O&NE scholarship," *Organizations and the Natural Environment Blog*, March 27 (2015) (with P. Devereaux Jennings).
32. "From Al Gore to Solyndra, 4 ways culture shapes the climate debate," *Greenbiz*, February 27 (2015).
33. "Climate change's poisoned culture," *Geographical*, February 5 (2015).  
 ✓ Also posted in *The Planet Blue Conversation*, February 4 and *Stanford University Press blog*, February 26.
34. "Literature review: The social science of climate change belief/disbelief," *Organizations and the Natural Environment Blog*, November 24 (2014)
35. "The cultural schism of climate change: How science takes a back seat to identity politics in the U.S.," *Stanford University Press blog*, October 24 (2014).
36. "Welcome to the sustainability community: Past, present and future," *Perspective: Sustainability Blog from the Erb Institute*, September 25 (2014).
37. "Galileo and the climate change debate," *Perspective: Sustainability Blog from the Erb Institute*, July 19 (2014).
38. "Valuing economy and environment: Why we care," *Triple Pundit*, July 1.  
 ✓ Also posted in *Perspective: Sustainability Blog from the Erb Institute*, May 12 (2014)..
39. "Business must drive the social debate over climate change," *The Planet Blue Conversation*, January 24 (2014).
40. "Reflections on a theory of change," *Perspective: Sustainability Blog from the Erb Institute*, December 18 (2013).

41. "The balancing act: Public engagement for the academic scholar," *The Union of Concerned Scientists, The Equation*, November 5 (2013).
42. "Sustainability in the global marketplace: Our global future in the Anthropocene," *Triple Pundit*, November 5 (2013) (with Jalal and Terry Nelidov).
43. "Sustainability in the global marketplace: Business-almost-as-usual," *Triple Pundit*, October 29 (2013) (with Jalal and Terry Nelidov).
44. "The wrong-headed solutions of corporate sustainability," *Greenbiz*, April 10 (2013) (with John Ehrenfeld).
45. "Global business responses to climate change: Where to now?" *The Conversation*, Australia, March 18 (2013) (with Christopher Wright).
46. "Building our collective history: A compendium of survey papers on Business & the Natural Environment," *Organizations and the Natural Environment Blog*, February 21 (2013).
47. "The 'how' in the climate debate," *Management INK*, Sage Publications, January 17 (2013).
48. "Finding hope for a sustainable world," *Perspective: Sustainability Blog from the Erb Institute*, December 10 (2012).
49. "From classroom to corporation: Bringing fresh thinking to sustainability learning," *GreenBiz*, November 30 (2012) (with Terry Yosie and Rick Bunch).
50. "Now is the time to renew business leadership on climate policy," *Corporate Eco Forum*, November 11 (2012).
51. "Why we need to stop talking about climate change," *GreenBiz*, September 2 (2012) (with Tom Catania).
52. "Structured conversation on 'public intellectualism'," *Leopold Leadership 3.0*, August 14 (2012).
53. "USCAP version 2.0," *SustainAbility Blog*, January 23 (2012).
54. "Are academic scholars 'lost to the academy'? A call for more public intellectuals in the climate change debate," *Network for Business Sustainability*, January 16 (2012).
55. "Climate change in word clouds: The conflicting discourse of climate change," *Pew Center on Climate Change blog*, September 8 (2011).
56. "Thirty-five years of research on business and the natural environment," *Organizations and the Natural Environment Blog*, July 13 (2011).
57. "Job versus vocation: What I didn't learn in B-School," *Harvard Business Review, The Conversation*, May 18 (2010).
58. "How camaraderie works: What they don't teach you in B-School," *Harvard Business Review, The Conversation*, May 11 (2010).
59. "Trusting your gut: What they don't teach you in B-School," *Harvard Business Review, The Conversation*, April 30 (2010).
60. "Talking across cultures (with or without profanity)," *Harvard Business Review, The Conversation*, April 23 (2010).
61. "Firing someone: What they don't teach you in B-School," *Harvard Business Review, The Conversation*, April 15 (2010).
62. "Are you green? Yes? But how 'dark' or 'bright' green is that?" *Our Values*, April 27 (2009).
63. "What are the crucial environmental issues – from bright to dark green?" *Our Values*, April 28 (2009).
64. "Green goes mainstream – but is it a trendy sprout or a historic shift?" *Our Values*, April 29 (2009).
65. "In praise of dark greens" Do we really want 'green' to fade?" *Our Values*, April 30 (2009).
66. "Climate change: How your business can help – and profit," *Harvard Business Review blog*, April 23 (2008) (with John Woody).
67. "The simple economics of offshore drilling," *Perspective: Sustainability Blog from the Erb Institute*, August 7 (2008) (with Tom Lyon).

### Teaching Cases

1. *How Do We Get There? EDF Manages a New Diversity Plan*, #1-430-503 (WDI, 2017)

2. *Ending the Woes of Short-Termism: Eric Ries and the Long-Term Stock Exchange*, #1-430-504 (WDI, 2017)
3. *Climate Change and the Napa Valley Wine Industry*, #1-430-510 (WDI, 2017).
4. *The Challenges of Transparency: Communicating the Pebble Mine Project to the Public*, #1-430-511 (WDI, 2017)
5. *Cargill: The Risky Business of Integrating Climate Change and Corporate Strategy*, #1-430-506 (WDI, 2017).
6. *Cracking the Egg Industry: Hampton Creek Tries a Vegan Take on Classic Mayo*, #1-430-509 (WDI, 2017).
7. *Breaking Ground: Method and the Brownfield vs. Greenfield Debate*, #1-430-508 (WDI, 2017).
8. *Seventh Generation and Unilever: Would an Acquisition Affect Sustainability?*, #1-430-507 (WDI, 2017).
9. *Sustainability and Post-Merger Integration: The Dow Chemical Company's 2009 Acquisition of Rohn & Haas*, #1-430-512 (WDI, 2017).
10. *The Hershey Trust: Managing Conflicts of Interest in Corporate Governance*, #1-430-505 (WDI, 2017).
11. *Recycling at Keurig Green Mountain: A Brewing Problem*, #1-430-482 (WDI, 2016).
12. *Volvo: Finding True Value in the Electric Bus Market*, #1-430-480 (WDI, 2016).
13. *Dow and the Circular Economy: Trash to Treasure?* #1-430-478 (WDI, 2016).
14. *Kaiser Permanente: Linking Renewable Energy and Healthcare*, #1-430-481 (WDI, 2016)
15. *Volkswagen's Clean Diesel Dilemma*, #1-430-484, (WDI, 2016)
16. *General Mills Commits to Sourcing 100% Sustainable Cocoa*, #1-430-483, (WDI, 2016)
17. *Uber & the Sharing Economy: Global Market Expansion & Reception*, #1-430-479, (WDI, 2016).
18. *Alcoa: The Race to Light-Weighting*, #1-430-435, (WDI, 2015).  
 ✓ Translated into Spanish: *Alcoa: La Carrera Hacia el Aligeramiento*, #1-430-461 (WDI, 2015).
19. *Intel: Undermining the Conflict Mineral Industry*, #1-429-411, (WDI, 2015).
20. *Firestone: Crises Across the Decades*, #1-429-412, (WDI, 2015).
21. *Tea and Sustainability at Unilever: Turning Over a New Leaf*, #1-429-413, (WDI, 2015).
22. *Theo Chocolate: How Far Should Fair Trade Go?* #1-429-414, (WDI, 2015).
23. *What Is Water Worth? Nestlé Walks a Fine Line*, #1-429-415, (WDI, 2015).
24. *Chevron and Chad: A Pipeline Dream?* #1-429-416, (WDI, 2015).
25. *Vodafone Egypt and the Arab Spring: When Government and Business Collide*, #1-429-417, (WDI, 2015).
26. *Perdue Farms Inc.: Antibiotic Use in Hatcheries*, #1-429-418, (of Michigan, 2015).
27. *Kellogg and Wilmar International: A Partnership Under Fire*, #1-429-378 (WDI, 2014).
28. *PG&E: Hanging on to a Ray of Hope*, #1-429-377 (WDI, 2014).
29. *Morgan Stanley: Positioning to Be the Sustainability Finance Leader*, #1-429-376 (WDI, 2014).
30. *Goldman Sachs: Determining the Potential of Social Impact Bonds*, #1-429-375 (WDI, 2014).  
 ✓ Winner of: 3<sup>rd</sup> prize in the 2014 Erb Institute Sustainability Case competition.
31. *Interface's Net-Works Program: A New Approach to Creating Social Value through Sustainable Sourcing*, #1-429-374 (WDI, 2014).
32. *H&M's Global Supply Chain Management Sustainability: Factories and Fast Fashion*, #1-429-373 (WDI, 2014).  
 ✓ Winner of: 1st prize in the 2014 Erb Institute Sustainability Case competition.  
 ✓ Excerpt published in Japanese: *Logi-Biz*, August 2015, 76-81.
33. *Taking a Bite Out of Apple: Labor Rights and the Role of Companies and Consumers in a Global Supply Chain*, #1-429-372 (WDI, 2014).  
 ✓ Translated into Spanish: *Morder la Manzana: Derechos Laborales y el Papel de las Empresas y los Consumidores en una Cadena Global de Suministros*, #1-429-406 (WDI, 2014).  
 ✓ Excerpt published in Japanese: *Logi-Biz*, July 2015, 68-72.
34. *Whole Foods Market: A Luxury Grocer in Detroit?* #1-429-371 (WDI, 2014).
35. *Travelers Insurance: Focusing on Climate Change and Natural Catastrophe Risk*, #1-429-347 (WDI, 2013).

36. *Blueprint of Ford's Future: From Personal Automobiles to Mobility*, #1-429-303 (WDI, 2013).
37. *SC Johnson and the Greenlist Backlash*, #1-429-300 (WDI, 2013).
38. *AI23 Systems Powering a Sustainable Future: Strategizing in the Advanced Battery Market*, #1-429-302 (WDI, 2013).
39. *Jamba Juice and the Foam Cup*, #1-429-298 (WDI, 2013).
40. *Strategies for Sustainable Development Course*, #1-429-257 (WDI, 2012).
41. *NextEra's EarthEra Renewable Energy Trust*, #1-429-232 (WDI, 2012).
42. *BP: Beyond Petroleum?* #1-429-229 (WDI, 2012).
43. *Google Energy Shifts to Renewables*, #1-429-226 (WDI, 2012).
44. *Patagonia: Encouraging Customers to Buy Used Clothing*, #1-429-230 (WDI, 2012).  
✓ Winner of: 2<sup>nd</sup> prize in the 2013 Erb Institute Sustainability Case competition.
45. *Coke in the Cross Hairs: Water, India and the University of Michigan*, #1-429-098 (WDI, 2010).  
✓ Winner of: 1<sup>st</sup> prize in the 2011 Oikos International Case competition.  
✓ Translated into Spanish: *Coca-Cola en la mira: El Agua, India, y la Universidad de Michigan* #1-429-389 (WDI, 2014).
46. *The Clorox Company Goes Green*, #1-428-989 (WDI, 2010).  
✓ Winner of: 3<sup>rd</sup> prize in the 2011 Oikos International Case competition.
47. *Honest Tea: Sell Up or Sell Out*, #1-428-947 (WDI, 2010).
48. *Sherwin Williams: Splashing Into the Low VOC Paint Market*, #1-428-993 (WDI, 2010).
49. *Better Place: Charging into the Future?* #1-429-946 (WDI, 2010).
50. *Molten Metal Technology*, 1-429-049 (WDI, 2010).
51. *LivingHomes*, #1-428-714 (WDI, 2008).  
✓ Winner of: 3<sup>rd</sup> prize in the 2008 Oikos International Case competition.
52. *Augusta Richards: Responding to Plagiarism*, #1-429-044 (WDI, 2010).
53. *Hank Thaler: Ethics of Disclosure*, #1-429-040 (WDI, 2010).
54. *Joe Stoddard: Medical Marketing vs Personal Privacy*, #1-429-047 (WDI, 2010).
55. *Harley Davidson Purchase*, #1-429-043 (WDI, 2010).

### Book Reviews

1. Hoffman, A. (2014) "A climate of mind." Review of *Don't Even Think About It: Why Our Brains are Wired to Ignore Climate Change*, by G. Marshall (New York: Bloomsbury Press, 2014), *Stanford Social Innovation Review*, winter: 69-70.
2. Hoffman, A. (2010) Review of *When Principles Pay: Corporate Social Responsibility and the Bottom Line*, by G. Heal (Columbia University Press, 2008), *Ecological Economics*, 69: 1187-1188.
3. Hoffman, A. (2010) Review of *Toward Sustainable Communities: Transition and Transformations in Environmental Policy*, by D. Mazmanian and M. Kraft (eds) (MIT Press, 2009), *Environment and Planning B: Planning and Design*, 37(1): 189-190.

### Book Forewords

1. Hawkins, N. and A. Hoffman (2014) "Foreword," in D. Gerding, B. Kennedy, M. Lyon, J. Rego and E. Taylor, *Designing Innovative Corporate Water Risk Management Strategies from an Ecosystem Services Perspective* (Ann Arbor, MI: Erb Institute, University of Michigan).
2. Hoffman, A. and E. Plews (2013) "Foreword," in D. Cantor, C. Fay, M. Harrison, E. Levine and C. Zwicke, *Scaling Up Payments for Watershed Services* (Ann Arbor, MI: Erb Institute, University of Michigan).
3. Hoffman, A. (2011) "Foreword," in C. Laszlo and N. Zhexembayeva, *Embedded Sustainability: The Next Big Competitive Advantage* (Stanford, CA: Stanford Business Books).
4. Hoffman, A. (2009) "Foreword," in B. Boyd, N. Henning, E. Reyna, D. Wang, and M. Welch, *Hybrid Organizations: New Business Models for Environmental Leadership* (Sheffield, UK: Greenleaf Press): vii-xi.

5. Hoffman, A. (2008) "Foreword," in M. Diener, A. Parekh and J. Pitera, *High Performance Hospitality: Sustainable Hotel Case Studies* (Lansing, MI: American Hotel & Lodging Educational Institute): 5-6.

### **Book Jacket Endorsements**

1. Wright, C. and D. Nyberg (2015) *Climate Change, Capitalism and Corporations: Processes of Creative Self-Destruction*, (Cambridge: Cambridge University Press).
2. Tsutsui, K. and A. Kim (eds.) (2015) *Corporate Social Responsibility in a Globalized World*, (Cambridge: Cambridge University Press).
3. Hannigan, J. (2014) *Environmental Sociology*, (Oxford: Routledge).
4. Dauvergne, P. and J. Lister (2013) *Eco-Business: A Big-Brand Takeover of Sustainability*, (Cambridge, MA: MIT Press).
5. De Lange, D. (2011) *Cliques and Capitalism: A Modern Networked Theory of the Firm* (New York: Palgrave MacMillan).
6. Rivera, J. (2010) *Business and Public Policy* (Cambridge, Cambridge University Press).
7. Boons, F. (2009) *Creating Ecological Value* (Cheltenham, UK: Edward Elgar).
8. Stead, E. and J. Stead (2009) *Management for a Small Planet*, 3<sup>rd</sup> edition (Irvine, CA: M.E. Sharpe)
9. Sullivan, R. (2009) *Corporate Responses to Climate Change*, (Sheffield, UK: Greenleaf Press).
10. Ehrenfeld, J. (2008) *Sustainability by Design: A Subversive Strategy for Transforming Our Consumer Culture* (Yale University Press).
11. Howard-Grenville, J. (2008) *Corporate Culture and Environmental Practice: Making Change at a High-Tech Manufacturer*, (Northampton, MA: Edward Elgar).
12. Hamschmidt, J. (ed.) (2007) *Case Studies in Sustainability Management and Strategy* (Sheffield, UK: Greenleaf Publishing).
13. Fraidenburg, M. (2007) *Intelligent Courage: Natural Resource Careers that Make a Difference*, (Malabar, FL: Krieger Publishing Group).
14. Sandelands, L. (2005) *Man & Nature in God*, (London: Transaction Publishers).

### **Documentaries**

1. Public Broadcasting System (PBS) (2017) [\*Saving Grace, Saving Place\*](#).

### **Music CD Liner Notes**

1. Vienna Teng (2013) [\*Aims\*](#)

### **Podcasts** (audio; hyperlinks attached)

1. "[What happens if there's an outright denial of climate science from the White House?](#)" *Environment Report, Michigan Public Radio*, November, 2016
2. "[Is the Ivory Tower's decline in relevance a symptom of a post-factual world?](#)" *Stateside, Michigan Public Radio*, October, 2016
3. "[Self-driving vehicles could change the way we relate to mobility](#)," *Stateside, Michigan Public Radio*, May, 2016
4. "[In a word? Politics of climate change](#)," *Stateside, Michigan Public Radio*, October, 2014
5. "[Why aren't more university researchers engaging with the public?](#)" *Stateside, Michigan Public Radio*, July, 2014
6. "[When worldviews collide](#)," *The Communications Network*, May 2014
7. "[Business looks to take advantage of green initiatives](#)," *Business Today, ABC TV Australia*, April 2013
8. "[Promoting broker frames](#)," *Climate Access*, August 2012
9. "[Conservation in the Anthropocene](#)," *Generation Anthropocene, Stanford University*, August 2012
10. "[Building a sustainable future through business](#)," *Generation Anthropocene, Stanford University*, July 2012
11. "[We can't solve our environmental problems without business](#)," *Grist*, July 2012.



12. "[Talking past each other? Cultural framing of skeptical and convinced logics in the climate change debate.](#)" *Organization & Environment*, March 2011.
13. "[Andrew Hoffman talks about his new book, Builder's Apprentice.](#)" *U of Michigan*, April 2010.
14. "[Climate change strategies in business.](#)" *U of Michigan Energy Institute*, March 2008.
15. "[Is consumerism sustainable.](#)" *U of Michigan*, November 2007.

**Webcasts** (video; hyperlinks attached)

1. U of Michigan, "[Finding purpose: Environmental stewardship as a personal calling.](#)" (2016)
2. Sustainable Brands, "[From enterprise integration to market transformation: The future of corporate sustainability.](#)" (2016)
3. Aspen Institute Faculty Pioneer Award, "[Strategies for sustainable development.](#)" (2016)
4. U. of Michigan, "[Finding purpose: Environmental stewardship as a personal calling.](#)" (2016)
5. Greentopia - Further with Ford, [Business and the Environment](#) (2013)
6. Sydney Ideas, [The Social Sciences and Climate Change: Structuring the Sources of Distrust](#) (2013)
3. Ideas Roadshow, [Saving the World at Business School](#) (2013)
4. Skillsoft, [Erb Thought Leadership](#) (2013)
5. Skillsoft, Career as a Calling (2013)
6. Skillsoft, Connecting Sustainability to the Company Culture (2013)
7. Skillsoft, Corporate Responsibility for Social and Environmental Problems (2013)
8. Skillsoft, Examples of the Future of Energy (2013)
9. Skillsoft, Global Warming: What to Do (2013)
10. Skillsoft, Hope for Sustainability Problems (2013)
11. Skillsoft, Hybrid Corporations (2013)
12. Skillsoft, Reactions to Energy Change Through History (2013)
13. Skillsoft, Social Acceptance of Climate Change (2013)
14. U. of Michigan, [Teaching Sustainability in a Business School](#) (2013)
15. U. of Michigan, [Windex Maker Gets Sued, What Went Wrong? – A Case Study](#) (2013)
16. Skillsoft, A Manager's Guide to Thinking About Environmental Issues (2008)
17. Skillsoft, Carbon Exposure: What It Is and What You Can Do About It (2008)
18. Skillsoft, Climate Change: What's Your Business Strategy? (2008)
19. Skillsoft, Influencing Policy Development in a Carbon-Constrained World (2008)
20. U. of Michigan, [Faith meets Science: Religious Views on Climate Change.](#) (2007)

**Research and Writing Awards**

- |                      |  |
|----------------------|--|
| <i>August 2016</i>   | Winner of the <b>Faculty Pioneer Award</b> from the Aspen Institute.   |
| <i>August 2016</i>   | Honorable Mention for the 2016 <b>Best Book Award</b> , Organizations and Natural Environment Division, Academy of Management, <i>How Culture Shapes the Climate Change Debate</i>                                     |
| <i>March 2016</i>    | 2016 American Chemical Society <b>National Award Winner</b>  |
| <i>February 2016</i> | Winner of the 2016 <b>Best SO!apbox Essay Award</b> , Strategic Organization, "The culture and discourse of climate skepticism,"   |
| <i>August 2014</i>   | Winner of the 2014 <b>Best Paper Award</b> , <i>Organization &amp; Environment</i> , "Talking past each other? Cultural framing of skeptical and convinced logics in the climate change debate."                       |
| <i>August 2014</i>   | Honorable Mention for the 2014 <b>Best Book Award</b> , Organizations and Natural Environment Division, Academy of Management, <i>Constructing Green: The Social Structures of Sustainability</i> (with Rebecca Henn). |
| <i>August 2014</i>   | Finalist for the 2014 <b>Best Book Award</b> , Social Issues in Management Division, Academy of Management, <i>Flourishing: A Frank Conversation on Sustainability</i> (with John Ehrenfeld).                          |



- August 2014 Winner of **1<sup>st</sup> prize** in the 2014 **Erb Institute Sustainability Case Competition**, “H&M’s Global Supply Chain Management Sustainability: Factories and Fast Fashion,” (with Marianna Kerppola, Ryan Moody, Likangjin Zheng, and Amaryllia Liu).
- August 2014 Winner of **3<sup>rd</sup> prize** in the 2014 **Erb Institute Sustainability Case Competition**, “Goldman Sachs: Determining the Potential of Social Impact Bonds,” (with Joanna Hermann, Ashlyn Gurley, Jimmy Ward, and Kyle Alexander).
- May 2013 Winner of **2<sup>nd</sup> prize** in the 2013 **Erb Institute Sustainability Case Competition**, “Patagonia: Encouraging Customers to Buy Used Clothing,” (with Allyson Johnson, Courtney Lee, Steven Rippberger, and Morgane Treanton).
- March 2013 Winner of the 2013 **Maggie Award**, Best Feature Article in a trade journal, “Climate science as culture war,” Western Publishing Association.
- March 2012 Winner of the 2011 **Breaking the Frame Best Paper Award**, *Journal of Management Inquiry*, “The BP oil spill as a cultural anomaly? Institutional context, conflict, and change,” (with P.D. Jennings).
- January 2012 Winner of the **Connecticut Book Award** for *Builder’s Apprentice*, best Biography/Memoir of the year.
- March 2011 Winner of **1<sup>st</sup> prize** in the 2011 **Oikos International Case Competition**, “Coke in the Cross Hairs” (with S. Howie and G. Augustine).
- March 2011 Winner of **3<sup>rd</sup> prize** in the 2011 **Oikos International Case Competition**, “The Clorox Company Goes Green” (with C. Cammarata, J. Gough, B. Moss, A. Nowygrod, N. Springer, and A. Jongejan).
- June 2010 Finalist for 2010 **IndieFab Award** for *Builder’s Apprentice*, best Autobiography/Memoir of the year.
- April 2008 Winner of **3<sup>rd</sup> prize** in the 2008 **Oikos International Case Competition**, “Living Homes” (with R. Henn).
- October 2003 Winner of the **Rising Star Award** from the World Resources Institute/Aspen Institute.
- August 2003 Finalist for 2002 **Best Paper of the Year Award**, *Academy of Management Review*, “Barriers to resolution in ideologically based negotiations: The role of values and institutions,” (with K. Wade-Benzoni, L. Thompson, D. Moore, J. Gillespie and M. Bazerman)
- November 2001 Winner of the 2001 **Rachel Carson Book Prize** by the Society for Social Studies of Science (4S), *From Heresy to Dogma: An Institutional History of Corporate Environmentalism*.
- November 1998 Selected as one of the **Ten Best Books of the Year Tomorrow Magazine**, *From Heresy to Dogma: An Institutional History of Corporate Environmentalism*

### **Other Honors and Awards**

- August 2013 **Distinguished Service Award** from the Organizations & Natural Environment Division of the Academy of Management.
- October 2012 Selected as one of the **World’s 50 Best Business School Professors**, Poets and Quants.
- March 2011 Selected as an **Aspen Environment Forum Scholar**, Aspen Institute.
- February 2011 Selected as an **Aldo Leopold Leadership Fellow**, Stanford University.
- March 2010 Winner of the 2009 **Alfred N. and Lynn Manos Page Prize for Sustainability Issues in Business Curricula** for the course: Green Construction & Design.
- August 2009 Selected as the **All-Academy Chair** for the 2009 Academy of Management Annual Meeting, Chicago, IL; conference theme – “Green Management Matters.”
- March 2009 Selected as an **Aspen Environment Forum Scholar**, Aspen Institute.
- August 2004 Selected as the **Holcim (US) Chair in Sustainable Enterprise**, University of Michigan
- May 2003 Winner of the **Broderick Prize for Service to the Graduate Programs**, Boston University School of Management.
- March 2003 Elected to **Beta Gamma Sigma**, National Management Honor Society.
- August 2002 **Scholar in Residence**, Oikos Summer Academy, St. Gallen, Switzerland.

- October 1999 Finalist for the *Faculty Pioneer- Rising Star* award from the World Resources Institute.
- September 1998 Recognized as one of the *Top ten graduate instructors*, Boston University School of Management, *Business Week* online.
- May 1998 Winner of the *Broderick Prize for Excellence in Research*, Boston University School of Management.
- Spring 1997 *Citation of Excellence* from ANBAR Management Intelligence for 1996 BS&E article.
- 1995-1997 *Environmental Council Post-Doctoral Fellowship*, Northwestern University.
- June 1995 Winner of the *Klegerman Award for Environmental Excellence*, MIT.
- January 1982 Elected to *Tau Beta Pi*, National Engineering Honor Society.

### **Selected Conference Papers Presented**

Academy of Management; American Chemical Society; American Sociological Association; Behavior, Energy and Climate; Critical Management Studies; European Group on Organizational Studies; Group on Organizations and the Natural Environment (GRONEN); Greening of Industry Network; Oikos Winter Academy; Oikos PhD Summer Academy; Social Science History Association; World Resources Institute BELL Conference.

### **Selected University Seminars Presented**

Adolfo Ibáñez University, Chile; Arizona State University; Bainbridge Graduate Institute; Boston College; Boston University; Brown University; Cambridge University; Carnegie Mellon University; Cass Business School; Colby College; Concordia University, Copenhagen Business School; Dong Hua University; Duke University; Florida International University; Franklin W. Olin College of Engineering; Harvard University; HEC Lausanne; INCAE; INSEAD; Interdisciplinary Committee on Organizational Studies (U of Michigan); Johns Hopkins University; Kennedy School of Government; Loyola University; McGill University; Michigan State University; MIT; Northwestern University; Oxford University; Pontificia Universidad Católica, Chile; Presidio School of Management; Princeton University; Seattle University; Simon Fraser University; Stanford University; Swiss Federal Institute of Technology/ETH; University of Alberta; University of Bologna; University of British Columbia; University of California Berkeley; University of California Merced; University of California Santa Barbara; University of California Los Angeles; University of Concepcion, Chile; University of Geneva; University of Massachusetts at Amherst; University of Michigan; University of North Carolina; University of Oregon; University of Sydney; University of St. Gallen; University of Texas, Austin; University of Toledo; University of Toronto; University of Victoria; University of Virginia Law School; University of Warwick; University of Washington; University of Western Ontario (Ivey School of Business); Western Michigan University; Yale University.

### **Selected Invited Speeches and Panels**

Air & Waste Management Association; American Chemical Society; Behavior Energy and Climate Conference; Bloomberg Energy Futures Conference; Business, Energy and Climate Change; CERES; Conference Board, Corporate Climate Response Conference; Council on Competitiveness; Council on Foundations; Delta Environmental Consultants; Holcim (US) Corporation; League of Conservation Voters; Materials Research Society; Michigan Bar Association; Michigan Manufacturers Association; Ministry of Foreign Affairs, Chile; National Press Club; Ropes & Gray Law Firm; The American Bar Association; The Conference Board; The Corporate Environmental, Health & Safety Management Roundtable; The Exxon-Mobil Corporation; The Forest Products Research Council; The Global Environmental Management Initiative (GEMI); Mid-America Regulatory Conference; State of Michigan Natural Resources and Environmental Affairs Committee; Michigan Council on Foundations; The Minnesota Pollution Control Agency; The Murie Center; The National Academy of Sciences; The National Association of Environmental Management; The Novartis Corporation; Skadden Annual Energy Conference; The Society for Behavioral Medicine; The Southern Company; Sustainable Brands; The Sustainable Governance

Forum on Climate Risk; US Dept of Commerce, National Oceanic and Atmospheric Administration; World Business Council for Sustainable Development; World Forum on Enterprise and Environment

### **Conferences Organized**

- May 2015 *Academic Engagement in Public and Political Discourse*, with the Graham, Energy and Risk Science Centers at the University of Michigan.
- March 2014 *Engaging With the Private Sector for Long Term Impact*, with the Leopold Leadership Fellowship, Stanford University.
- November 2013 *Executive Forum on Business and Climate*, with the National Climatic Data Center, Washington DC.
- March 2013 *Climate Change Education: Preparing Current and Future Business Leaders*, with the National Academies of Science, Washington DC.
- January 2012 *Social Science Perspectives on the Climate Change Debate*, with the Union of Concerned Scientists, Ann Arbor, MI.
- May 2010 *Constructing Green*, with Rebecca Henn, Ann Arbor, MI.
- December 2009 *Addressing the Challenges of Climate Change through the Behavioral and Social Sciences*, with the National Academies of Science, Washington DC.
- June 2009 *Sustainable Energy Fellowship*, with researchers from Arizona State University, Cornell University, and Duke University, Ann Arbor, MI.
- September 2007 *Religious Perspectives on Climate Change*, Ann Arbor, MI.
- November 2006 *Corporate Strategies that Address Climate Change*, with the Pew Center on Global Climate Change, Ann Arbor, MI.
- June 2005 *Reframing the Climate Change Debate*, Ann Arbor, MI.
- April 2000 *Organizations, Policy and the Natural Environment: Institutional and Strategic Perspectives*, with Marc Ventresca, Evanston, IL.
- November 1998 *Senior Level Dialogue on Climate Change Policy II*, Evanston, IL.
- May 1997 *Senior Level Dialogue on Climate Change Policy I*, Evanston, IL.

### **Grants and Fellowships**

- 2016 Mitchell Foundation, *Examining Interdisciplinary Sustainability Models at Major Research Universities*
- 2015 Rackham Graduate School, University of Michigan, *Michigan Meeting on Academic Engagement in Public and Political Discourse*
- 2013 National Renewable Energy Laboratory, *Understanding Customer Motivations and Adoption Barriers to Residential Photo-voltaics Markets*
- 2005 Pew Center on Climate Change, *Corporate Strategies that Address Climate Change*.
- 2003 Environmental Defense Fund, *Climate Change Strategy: The Business Logic behind Voluntary Greenhouse Gas Reductions*.
- 2002 Boston University Junior Faculty Research Grant, *Cultural and Organizational Diffusion of Environmental Affairs*.
- 2000 Human Resources Policy Institute, *Linking Organizational & Field Level Analyses*.
- 1996 National Fish and Wildlife Federation, *The Endangered Species Act and the US Economy* (with Max Bazerman and Steven Yaffee).
- 1995-1997 Environmental Council Post-Doctoral Fellowship, Northwestern University.
- 1992-1995 Engineering Management Doctoral Research Fellowship, MIT.

### **Professional Activities**

- 2015-2016 Steering committee, *National Academies of Science* workshop on Methods for Characterizing Risk in Climate Change Assessments (Washington DC: The National Academy of Sciences)
- 2012-2013 Co-organizer, *National Academies of Science* workshop on Climate Change and

- 2012-2103 Management Education, (Washington DC: The National Academy of Sciences).  
Co-organizer, **National Climatic Data Center** Executive Forums on Business and Climate, (June: Asheville, NC; November: Washington DC; NOAA, NCDC).
- 2011-2012 Workgroup participant on **Sustainable Consumption**, The Johnson Foundation.
- 2011-2012 Advisor group member for design charette on **The Greening of Yellowstone National Park**.
- 2009-2010 Conference organizing committee, **Addressing the Challenges of Climate Change Through the Behavioral and Social Sciences**, Committee on the Human Dimensions of Global Change (Washington DC: The National Academy of Sciences)
- Spring 2010 Reporter advisor, **American Innovation: Manufacturing Low Carbon Technologies in the Midwest US** (The Climate Group)
- 2009-2010 Contributing author, **Limiting the Magnitude of Future Climate Change**. Report prepared for the US Congress on strategies to mitigate the effects of climate change. (Washington DC: The National Academy of Sciences)
- June 2008 Expert Committee/Contributing author, **A Global Deal for Our Low Carbon Future**, Report commissioned by Tony Blair for the Lake Toya G8 Summit, The Climate Group
- February 2007 **Climate Strategy Summit** with senior executive team at the Dow Chemical Co., Midland MI.
- October 2006 Moderated a one-day **Stakeholder Dialogue** between the CEO and senior executive team of Holcim (US) and key external constituents on climate change and community engagement, Washington DC.
- Fall 2006 Advisor to the University of Michigan General Counsel, **Vendor Dispute Review** complaint regarding the Coca-Cola Corporation.
- June 2005 North American Jury Member, **Holcim Awards for Sustainable Construction**, Cambridge, Ma.
- April-May 2004 Instructor with the Operational Strategy Group of the **International Finance Corporation**, World Bank, Warrenton, Va.
- March 2004 Served on the National Science Foundation **Societal Dimensions of Nanoscale Science and Engineering** grant review panel, Arlington, Va.
- November 2003 Research and consulting with the **World Business Council on Sustainable Development**, Geneva, Switzerland.
- November 2000 **Negotiations Instructor** for the Environment Defense Fund and other environmental non-profit groups, Boston, MA. (with Max Bazerman and Leonard Greenhalgh).
- March 1996 **Negotiations Instructor** for The Nature Conservancy, Alexandria, Virginia. (with Max Bazerman).
- 1998 - present Reviewer: *Administrative Science Quarterly*, *Journal of Management Education*; *Academy of Management Journal*; *Academy of Management Review*; *Strategic Management Journal*; *Journal of Industrial Ecology*; *Organization Science*; *California Management Review*; *Journal of Management Studies*; *Journal of Management Inquiry*; *Organization & Environment*; *California Management Review*; *Human Relations*; Harvard Business School Press; MIT Press; Cambridge University Press; Island Press; Pearson Publishing; Prentice Hall; McGraw-Hill; National Science Foundation.

### Selected Media Citations

*The Atlantic*; *Boston Business Journal*; *Boston Phoenix*; *Business and the Environment*; *Business Week*; *Chemical Marketing Reporter*; *Chemical Week*; *Chicago Tribune*; *Chief Executive*; *CNNfn*; *Columbus Dispatch*; *Corporate Board Member*; *Crain's Detroit Business*; *Daily Environment Report*; *Detroit Free Press*; *E&E News*; *Electric Power Daily*; *Energy Trader*; *Environment Health & Safety Management*; *HazMat Magazine*; *Monday Morning (Danish)*; *New England's Environment*; *New York Times*; *NewsWire*; *Petroleum Economist*; *Physics Today*; *Point Carbon*; *PRWeb*; *Reuters*; *San Francisco Chronicle*; *Scientific American*; *Strategy+Business*; *Taipei Times*; *The Daily Free Press*; *The Detroit News*; *The Multinational Monitor*; *Scientific American*; *Time*; *US News & World Report*; *US States News*; *Wall Street Journal*; *Waste News*; *Wired News*.

**Selected Radio and TV Appearances**

*National Public Radio (On-Point, Talk of the Nation, All Things Considered, Living on Earth, Marketplace); Michigan Public Radio; Minnesota Public Radio; Seattle Public Radio; Wyoming Public Radio; Bloomberg Radio; Progressive Radio Network; Canadian Broadcasting Company; ABC TV Australia.*

**Selected Service Positions**

2015-present	Education Director, Graham Sustainability Institute
2011-2015	Faculty Director, Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise
2009-present	Executive Committee, Graham Sustainability Institute
2005-present	Net Impact Advisor, Ross School of Business
2012-2015	Promotion and Tenure Committee, School of Natural Resources and Environment
2012-2015	Internal Advisory Board, Risk Science Center
2011-2012	Faculty Search Committee, Organizational Studies/Program in the Environment
2004-2011	Associate Director, Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise
2009-2010	Faculty Search Chair, Sustainable Built Environment, School of Natural Resources and Environment
2004-2010	Alcoa Sustainability Cabinet, School of Natural Resources and Environment
2008-2009	Faculty Search Committee, Water/Energy Nexus, School of Natural Resources and Environment
2007-2009	Executive Committee, School of Natural Resources and Environment
2007-2009	Advisory Board, Graham Environmental Sustainability Institute
2007-2008	Advisor to the General Counsel's Office on Coca Cola issues in India and Colombia, University of Michigan
2005-2008	University of Michigan Energy Research Council, University of Michigan
2005-2006	Research Advisory Committee, School of Natural Resources and Environment
2004-2006	Vendor Dispute Review Board, University of Michigan
2012-2013	Chair, ONE Division, Academy of Management
2011-2012	Chair-Elect, ONE Division, Academy of Management
2010-2011	Chair, Conference Program, ONE Division, Academy of Management
2007-2011	Chair, Practice Committee, OMT Division, Academy of Management
2009-2010	Chair, Professional Development Workshops, ONE Division, Academy of Management
2009-2010	Committee Member, Practice Theme, Academy of Management
2008-2009	Chair, All Academy Division, Academy of Management
2006-2007	Chair, Best Dissertation Award, ONE Division, Academy of Management

**Academic Review Boards**

2016 – present	Advisory Board, <i>Management and Business Review</i>
2015 – present	Associate Editor, <i>Elementa: Science of the Anthropocene</i>
2012 – present	Academic Advisory Board, <i>Stanford Social Innovation Review</i>
1999 - 2012	Editorial Review Board, <i>Organization &amp; Environment</i>

**Boards of Directors and Advisors**

2016 – present	Advisory Board, <i>The Conversation (US)</i>
2015 – present	Sustainability Steering Board, <i>Graham Partners</i>
2015 – present	Advisory Committee, <i>Leopold Leaders Program, Stanford University</i>
2014 – present	Advisory Board, <i>Corporate Eco-Forum</i>
2013 – present	Research Council, <i>MomentUs</i>

2012 – present, Marketing Advisory Board, *ecoAmerica*  
2010 – present Advisory Board, *NextEra Renewable Energy Trust*  
2010 – present Council Member, *SustainAbility Ltd*  
2008 - present Board Member, *Michigan League of Conservation Voters.*  
2004 - present Board Member, *Center for Environmental Innovation.*  
2009 - 2011 Advisory Board, *TRIRIGA Software Solutions*  
2005 - 2010 International Advisory Board, *The Earth Portal, Environmental Information Coalition.*  
2001 - 2009 Principal Consultant, *The Canopy Partnership* and *Canopy Institute.*  
2007 - 2008 Friends Board, *University of Michigan Museum of Art, Ann Arbor, Michigan*  
2006 - 2008 Board of Trustees, *Oakwood Healthcare System, Dearborn, Michigan*  
2002 - 2003 Advisor, *Catholic Charities, Boston, Massachusetts*  
1997 - 2001 Board Member, *Kellogg Environmental Research Center.*  
1993 - 1994 Board Member, *Young International People Protecting the Environments of Earth.*