Online Appendix II: Video supplements illustrating the emergence of an industry-wide dual network of collaborative (blue) and conflictual ties (red). Green indicates multiplex ties that combine collaboration and conflict. Starting conditions include a (i) random network, a (ii) disconnected network, and a (iii) segregated network. Video Supplements 1-2 illustrate Tests 1-2.

**Video Supplement 1.** High perpetuation, high crowding out, and high degree of pull away from unbalanced triads (Test 1).

(i) random initial network  
(ii) disconnected initial network  
(iii) segregated initial network

**Video Supplement 2.** High perpetuation, high crowding out, and low degree of pull away from unbalanced triads (Test 2).

(i) random initial network  
(ii) disconnected initial network  
(iii) segregated initial network