Online Appendix II: Video supplements illustrating the emergence of an industry-wide dual network of collaborative (blue) and conflictual ties (red). Green indicates multiplex ties that combine collaboration and conflict. Starting conditions include a (i) random network, a (ii) disconnected network, and a (iii) segregated network. Video Supplements 5-6 illustrate Tests 5 & 7.

**Video Supplement 5.** Low perpetuation, high crowding out, and high degree of pull away from unbalanced triads (Test 5).

(i) random initial network  (ii) disconnected initial network  (iii) segregated initial network

**Video Supplement 6.** Low perpetuation, low crowding out, and high degree of pull away from unbalanced triads (Test 7).

(i) random initial network  (ii) disconnected initial network  (iii) segregated initial network