

WAYNE BAKER

Wayne Baker, Ph.D. is Professor of Management & Organizations and Professor of Sociology at the University of Michigan. He is also a Faculty Associate at the Institute for Social Research. Effective September 2008, he will hold the Sparks Whirlpool Corporation Research Professorship.

He is leading the Americans' Evolving Values project at the Institute for Social Research. This new initiative will establish an ongoing national survey of the values of Americans, adding to ISR's pantheon of longitudinal surveys of American life.

His latest book, *America's Crisis of Values: Reality and Perception*, is published by Princeton University Press.

Dr. Baker is the principal investigator and team leader for the Detroit Arab American Study (DAAS), a landmark survey of Arab Americans living in the greater Detroit metropolitan area. With members of the DAAS team, he is writing a book based on this survey, *Citizenship and Crisis: Arab Detroit after 9/11*.

Dr. Baker continues his ongoing research on social capital and reciprocity. He has written two business best sellers, *Achieving Success Through Social Capital: Tapping the Hidden Resources in Your Personal and Business Networks* (Jossey-Bass 2000) and *Networking Smart* (McGraw-Hill 1994). *Networking Smart* was named "one of the thirty best business books of 1994" by Executive Book Summaries and was a main selection in the Newbridge and Business Week Book Clubs.

Dr. Baker teaches in the Ph.D., MBA, BBA, and Executive Education programs at the University of Michigan Ross School of Business.

He won the Emory Williams Award for Excellence in Teaching and the Max Weber Award for Distinguished Scholarship.

Prior to joining the University of Michigan faculty, he was on the faculty at the University of Chicago Graduate School Of Business. Dr. Baker was a post-doctoral research fellow at Harvard Business School, and a partner and senior manager of TSG, Inc., a Washington, D.C.-based management consulting firm.

He earned his Ph.D. in sociology from Northwestern University. He has a M.A. in sociology and a B.S. in finance, summa cum laude, from Northern Illinois University.