Dear James,

Thank you for reaching out to us.

It's getting real: The Ross application is live, and the Admissions team is looking for professionals with a passion for business. We know the decision to pursue an MBA isn't made lightly. We want to provide as many opportunities as possible to connect with current students, leaders from businesses and schools around the country share their experiences, and get more in-depth information about classes, courses, and student life. You'll also hear directly from a member of the Admissions team, showed how the Ross experience matters more.

Recently, the team hosted its first "Admissions Chat" webinar, which introduced you with as many opportunities as possible to connect with current students, leaders from businesses and schools around the country share their experiences, and get more in-depth information about classes, courses, and student life. You'll also hear directly from a member of the Admissions team, showed how the Ross experience matters more.

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If you missed the webinar, you can listen to it here. You'll never believe what you won't need to know to be a better leader.

Best,

[Signature]
[Name]
Dear Prospective Student,

Congratulations on your recent success on the GMAT. As you move on from GMAT prep to considering your business school options, we encourage you to explore the Stephen M. Ross School of Business at the University of Michigan. Ross is an elite, global business school and part of one of the most prestigious research institutions in the world — the University of Michigan. Here you'll have access to award-winning faculty, high-caliber peers, and 100 top-ranked programs across the university. The opportunities are as limitless as your ambition.

To learn more about Michigan Ross, we recommend that you:

1. Visit Campus
   It's the best way to learn about a school's culture and decide if the fit is right for you.

2. Reach out to a Student Ambassador
   Current students can give you detailed information about classes, recruiting, and life in Ann Arbor.

3. Visit our website
   Find future admissions events in your area, including café chats held by current students when they are away from campus during breaks.

Through our connection with GMAT and GRE testing organizations, we have retained your contact information and will add you to our email list. Feel free to unsubscribe at any time.

Thanks for your interest in Ross. We look forward to speaking with you further.

Best Regards,
Ross Admissions Team
rossmba@umich.edu

We encourage you to apply by our next application deadline, Oct. 6, 2014.

APPLY
Dear First Last,

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Best Regards,

First Lastname

RSVP

Connect with Michigan Ross

Email the Office of Admissions »

Privacy Statement »

Unsubscribe »

Please be advised that you may be receiving this message as a result of previous opt-in to the GMASS Service.

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You Are Invited…