At Ross, we develop leaders who make a positive difference in the world. Through thought and action, you’ll emerge from Ross ready to drive change and innovation that improves business and society.
“MAP took me to Tamil Nadu, India. We recommended new ways to deliver micro credit to those who need it most.”

JENNY SIMONSON // MBA '15
AT ROSS, YOU CAN...

Earn a degree with international respect. Ross is an elite, global business school and part of one of the most prestigious institutions in the world — The University of Michigan.

Learn from the best. Here, you’ll have access to inspiring faculty, diverse peers, and more than 100 top-ranked programs across the university. The opportunities are as limitless as your ambition.

Be challenged. At Ross, theory really does meet practice — concepts aren’t confined to the classroom. All of our students spend seven weeks solving real challenges at real companies.

Go further. On-campus recruiting events, lifelong career services, and a built-in network of more than half a million U-M alumni will open doors throughout your entire career.

“The Ross community pushed me to set high aspirations for myself... faculty and my peers gave me the skills and support to follow my passion into consulting for non-profits.”

LAUREN FOUKES // MBA ’12
THE BRIDGESPAN GROUP, SAN FRANCISCO
Ross and the University of Michigan give you flexibility and choice. Whether through our specialized institutes and centers — dedicated to subjects like sustainable enterprise or entrepreneurship — or the university’s top-ranked graduate programs, you can follow your passions.
“During my time in Brazil for Procter & Gamble, I learned how to improve my business skills in several areas. With plenty of time to immerse myself in local culture, it was one of the most amazing experiences of my life.”

GABRIEL CRAFT // MBA ’15

Ross pioneered action-based learning more than 20 years ago. It’s a hallmark of the Ross experience and a key reason our students go on to be successful. Put simply, we send you out into the real world with real-world experience.

For instance, in 2013, students involved with our Tauber Institute for Global Operations found companies $500 million in projected savings — over a three year period — in team projects.

Action-based learning means that when you face your first team challenge at work, you’ll say, “Been there, done that.”
Ross challenged me to inspire others... as a result I am now a more confident leader.

DAMIAN CHATMAN
// MBA ’14

Get to work.
That’s what happens during the Ross Crisis Challenge, a fast-moving event where student teams assume the roles of senior managers facing a devastating company crisis.

Develop a plan.
You defend it in front of a demanding board of directors. And you face real journalists who ask the hard-hitting questions. Along the way, you receive feedback from faculty judges, communication coaches, and journalists.

Feel like you’re being thrown to the wolves (but that’s the point).
The Ross Crisis Challenge will test you, but it doesn’t stop there. At Ross, you’ll work hard. And when you graduate, you’ll be prepared to lead in the most challenging environments.
DO BUSINESS AND DO GOOD

We believe business can resolve society’s 
greatest challenges. Our faculty, institutes, 
centers, and partnerships with colleges 
throughout U-M help you harness the power 
of positive business.

The student-led Social Venture Fund 
invests in innovative, for-profit companies 
that generate a positive impact as a core 
part of their mission.

The Center for Social Impact coordinates 
social impact activities, including the Social 
Impact Challenge — a competition to develop 
solutions to a pressing social issue.

There’s more. From the Erb Institute for 
Global Sustainable Enterprise, to the Center 
for Positive Organizations, Ross offers dozens 
of ways to tailor your education and make the 
world better through business.
“We really find that Ross graduates are some of the best holistic business leaders.”

PETER FARICY // MBA ’95
VICE PRESIDENT OF AMAZON MARKETPLACE

GO BLUE, GO ANYWHERE

Ross graduates work at top companies across the hottest industries and the most desirable locations.

50+

PEER COACHES, THE MOST OF ANY MBA PROGRAM

89%

OF THE ROSS MBA CLASS OF 2014 SWITCHED INDUSTRIES OR FUNCTIONS AFTER GRADUATION

5,000+

INTERVIEWS ARRANGED BY CAREER SERVICES IN 2014 FOR MBA STUDENTS SEEKING INTERNSHIPS AND FULL-TIME EMPLOYMENT
ONE OF THE WORLD’S LARGEST ALUMNI NETWORKS

As a Ross grad, you’ll find help and support wherever you go.

The University of Michigan has one of the largest and most responsive alumni networks in the world — 500,000 and counting. Ross alums number 45,000 in 88 different countries. This is a ready-made network you can access to find your dream job and build your career.

You can count on Ross alumni to:

• HELP BUILD YOUR PROFESSIONAL NETWORK
• GIVE CAREER ADVICE
• FACILITATE CAREER OPPORTUNITIES
• ENGAGE IN ALUMNI EVENTS

“The Ross network connected me with an alumna who took time to mentor and coach me and helped me land my dream job.”

KARINA VALENCIA // MBA ‘14
CITI // GLOBAL ROTATION PROGRAM
See for Yourself

Visit Us
Plan a visit to Ross and see for yourself. Take a tour, talk with current students, join a class, and check out Ann Arbor. [www.bus.umich.edu/meetross](http://www.bus.umich.edu/meetross)

Connect with a Student Ambassador
Get in touch with one of our more than 150 student ambassadors to learn more about life at Ross, student organizations, and how Ross will help you start your dream career. [www.bus.umich.edu/mba](http://www.bus.umich.edu/mba)

Get Insider Tips
Be the first to know by checking out our blogs. Our admissions director’s blog is full of insider information about the program and how to apply. The student voices blog gives you the true student perspective on what it’s like to get a Ross MBA.