PAOLO PASQUARIELLO, ASSISTANT PROFESSOR OF FINANCE, researches information economics, international finance, and market microstructure. When he's not watching Italian soccer, Pasquariello is examining strategic trading in stock and bond markets, financial crises and contagion, and the relation between firm-level adverse selection and firms’ capital structure decisions. He once worked as an analyst for Goldman Sachs and JPMorgan.

1. **What keeps you up at night?** My two-year-old daughter.
2. **What is one of the best books you’ve read in the last year?** Jared Diamond’s *Collapse*, a very engaging (and dense) analysis of why some human societies of the past have catastrophically failed and what lessons we can learn from their mistakes to make our modern society “sustainable.”
3. **What’s the first album/CD you bought?** Fleetwood Mac’s *Tango in the Night*.
4. **What’s on your iPod?** Guster.
5. **Guilty pleasure?** Chocolate.
6. **Guilt pleasure?** Eating Nutella and cookies while watching Italian soccer on Sunday mornings.
7. **Personal hero (and why)?** I never liked idolatry. However, I must confess that when Diego Maradona played (marvelously) for my Napoli soccer team in the 1980s, he was pretty high on my nonexistent list.
8. **First job?** Portfolio manager (European equities and forex) for an Italian investment firm soon after college.
9. **How do you motivate your students?** I teach international finance, so I invite my students to not compartmentalize the course as an elective. In globalized markets all of finance is international, whether we like it or not.
10. **Best business decision?** Buying a car that gets 30 miles per gallon five years ago.
11. **If you had a theme song, what would it be?** It keeps changing depending on my moods and circumstances.

SAMANTHA KELMAN, BBA ’10, didn’t intend to start a business when she entered a three-day walk for breast cancer while still in high school. But in her quest to raise the $2,100 entry fee, Kelman transformed from fund-raiser into entrepreneur when she printed plain white and navy T-shirts with the slogan “Save Our Women.” She charged $10 apiece, sold out immediately, and went on to create her own online apparel company with the same slogan (www.saveourwomenstore.com). A portion of profits go toward breast cancer research. These days the 2007 Ross BBA Entrepreneur of the Year is finishing up her senior year and making plans for Save Our Women’s future.

1. **What keeps you up at night?** Planning tomorrow.
2. **What’s the last book you read?** *The Kommandant’s Girl* by Pam Jenoff.
3. **What’s on your iPod?** Guster.
4. **What’s the most thrilling/adventurous thing you’ve ever done?** Took an 18-day canoe trip in northern Ontario.
5. **Guilty pleasure?** Chocolate.
6. **Personal hero (and why)?** My mom. She never stops believing in me and encourages me to push my limits in every aspect of my life. Her courage and confidence are something to aspire to.
7. **First job?** Camp counselor.
8. **Best business decision?** To start my own business.
9. **Most important room in your home?** My basement, where I keep the Save Our Women inventory.
10. **What advice would you give to yourself if you were applying to business school again?** Don’t stress so much.
11. **What is the one thing you’ve learned in business school that you’ll never forget?** Real entrepreneurs don’t need sleep (from Len Middleton).
12. **What advice would you give to yourself 10 years ago?** Go for it.
13. **Biggest management myth?** “Common sense is overrated; models are not.” A lot of the subprime mess can be attributed to this one.
14. **Most important room in your home?** The playroom. Because of the kids, we basically live there.
15. **First website you access in the morning?** Nytimes.com.
16. **Favorite comfort food?** Cheese, Italian salami, and fresh bread.
17. **Favorite line from a movie?** A tagline from [*Trading Places*](http://www.imdb.com/title/tt0111076/) when Dan Aykroyd, in describing commodities trading to Eddie Murphy, basically says, “Buy low, sell high … one moment you have 10 million dollars and the next you don’t have any money left to buy shoes for your children.”
18. **Three people, living or dead, you’d have over to dinner?** Diego Maradona, JFK, and Theodore Roosevelt.
19. **What advice would you give to yourself 10 years ago?** Either the NYU Intramural Indoor Soccer Championship in 1998 as a goalkeeper, or my second-place trophy for a Goldman Sachs go-kart race in 1997. (I had to gently push the managing director of my desk out of the racetrack.)
20. **If you could read anyone’s mind, whose would it be?** My son’s. “What were you thinking when you did that?”

10. **Best trophy/award you ever won?** Either the NYU Intramural Indoor Soccer Championship in 1998 as a goalkeeper, or my second-place trophy for a Goldman Sachs go-kart race in 1997. (I had to gently push the managing director of my desk out of the racetrack.)
11. **Favorite sport to watch?** Tennis.
12. **What advice would you give to yourself if you were applying to business school again?** Don’t stress so much.
13. **What is the one thing you’ve learned in business school that you’ll never forget?** Real entrepreneurs don’t need sleep (from Len Middleton).
14. **First website you access in the morning?** Nytimes.com.
15. **Favorite comfort food?** Peanut butter and jelly.
16. **What advice would you give to yourself if you were applying to business school again?** Don’t stress so much.